

Advertising, Mandates

C Com Digital Secures Nitin's Premixes Digital Marketing Mandate

Aiming to amplify its digital presence, enhance brand awareness, and drive business growth in India and globally, Nitin's Premixes, a parent to several food service solutions like Waffle Cone Mixes, Waffle, Pancakes, Churros Mixes, Lava Cake Mixes and Beverage Mixes, amongst others has entrusted one of India's leading full-service techno-digital marketing agency- C Com Digital with its digital marketing mandate.

By **MM Desk** | Published on November 25, 2024

Latest

This website uses cookies. By continuing to use this website you are giving consent to cookies being used. Visit our [Privacy and Cookie Policy](#). I Agree

Full-service techno-digital marketing agency with a global footprint- **C Com Digital** has secured the digital marketing mandate of **Nitin's Premixes**, one of India's renowned manufacturers of high-quality food service solutions.

Backed by C Com Digital's expertise, this strategic collaboration is aimed at amplifying the brand's digital presence, enhancing its brand awareness, and driving business growth in India and globally.

As part of the mandate win, the agency will provide a comprehensive range of cutting-edge digital marketing services, including:

- **Website Development:** Designing an intuitive, visually appealing website to highlight Nitin's Premixes' diverse product range and brand ethos.
- **Social Media Management:** Activating dynamic campaigns to connect with target audiences and cultivate brand loyalty.
- **Search Engine Optimization (SEO):** Optimizing the brand's digital presence to improve search rankings and attract organic traffic.
- **Online Advertising:** Strategizing targeted campaigns to capture new markets and generate leads.
- **WhatsApp Marketing:** Utilizing WhatsApp for direct customer engagement and timely updates.
- **Creative Content Development:** Craftina compellina visual and written content to


tell Nitin's Premixes' story and drive engagement effectively.

Currently, Nitin's Premixes, with its portfolio comprising over 74 innovative products including Waffle Cone Mixes, Waffle, Pancakes, Churros Mixes, Lava Cake Mixes and Beverage Mixes, as per the brand, is the 'secret ingredient' for the success of over 10,000 restaurants, cafes, and ice cream parlors across India.


Not only this, its offerings are shipped to more than 15 countries worldwide, making it a global leader in the food service industry owing to the reputation it has built by being a trusted partner for leading food and beverage retail brands like Baskin Robbins, Arun Ice Cream (Hatsun Agro Products), Natural Ice Cream, Top N Town, Giani's Ice Cream, Haagen-Dazs and other leading HoReCa cloud kitchens.

That being said, this partnership with C Com Digital signals a new chapter for Nitin's Premixes, leveraging the power of digital marketing to achieve its mission of empowering businesses worldwide to craft exceptional food experiences. Sharing his views on the mandate win, **Chandan Bagwe**, Founder and Director, C Com Digital, said, "We are excited to partner with Nitin's Premixes, a company that shares our passion for innovation and quality. Leveraging our digital expertise, we aim to enhance their visibility, reach a wider audience, and establish their position as a leading brand in the food industry."

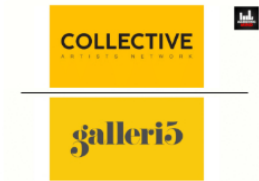
To this, **Kiran Mamania**, Director, Nitin's Premixes, added, "This partnership aligns perfectly with our vision of growth and innovation. With C Com Digital's expertise, we are confident about elevating our digital presence and taking our brand to new heights. We look forward to a fruitful collaboration that benefits both our organizations."

 Follow us on Google News

Interested in getting all the latest news from the world of Marketing, Advertising and Startups? Subscribe to our **Scoop by Marketing Mind** newsletter so that you don't miss any updates.

 brand growth, C Com Digital, Chandan Bagwe, food service solutions, Nitin's Premixes, seo optimization, social media campaigns

Related Posts



ADVERTISING

To Revolutionise Brand Marketing, Collective...



MARKETING, PEOPLE SPOTTING

Apurva Sircar Moves On From Bandhan Bank As...



MEDIA, PEOPLE SPOTTING

aha's Kavvy Bharathi Joins Balaji Telefilms As...



MEDIA

VdoCipher Introduces One-to-Many Live...



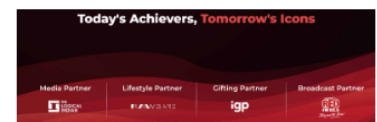
MARKETING, PEOPLE SPOTTING

Flipkart Elevates Viveka Sra To Director- Brand...



ADVERTISING, CAMPAIGNS

Aditya Birla Housing Finance launches "Happ...



Latest

To Revolutionise Brand Marketing, Collective Artists Network's Galleri5 Unveils AI-Powered Suite

Apurva Sircar Moves On From Bandhan Bank As SVP, Head- Marketing

C Com Digital Secures Nitin's Premixes Digital Marketing Mandate

aha's Kavvy Bharathi Joins Balaji Telefilms As National Head- Brand Revenues & Partnerships

[About Us](#)

[Contact Us](#)

[Privacy Policy](#)

[Become a Guest Contributor](#)

[Terms & Conditions](#)

To Advertise & Collaborate With Marketing Mind, Contact Us [Here.](#)

Subscribe To Our Newsletter For Exclusive Content.

Email

Subscribe

By continuing you agree to our [Privacy Policy](#) & [Terms & Conditions](#)