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C Com Digital partners with Nitin's Premixes to boost global digital presence

by **MN4U Bureau** — November 26, 2024 in Advertising Reading Time: 2 mins read

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Mumbai: C Com Digital, a full-service techno-digital marketing agency, has announced a strategic partnership with Nitin's Premixes, a manufacturer of high-quality food service solution. This collaboration aims to amplify Nitin's Premixes' digital presence, boost brand awareness, and drive business growth both in India and globally.

Nitin's Premixes, with over 74 innovative products, has become the go-to brand for more than 10,000 restaurants, cafes, and ice cream parlors across India. The company's offerings, including Waffle Cone Mixes, Pancakes, Lava Cake Mixes, and Beverage Mixes, are shipped to 15+ countries, establishing it as a global leader in the food service industry.

Chandan Bagwe, Founder and Director of C Com Digital, said, "We are excited to partner with Nitin's Premixes, a company that shares our passion for innovation and quality. Leveraging our digital expertise, we aim to enhance their visibility, reach a wider audience, and establish their position as a leading brand in the food industry."



Chandan Bagwe



Kiran Mamania

Kiran Mamania, Director of Nitin's Premixes, shared, "This partnership aligns perfectly with our vision of growth and innovation. With C Com Digital's expertise, we are confident about elevating our digital presence and taking our brand to new heights. We look forward to a fruitful collaboration that benefits both our organizations."

Nitin's Premixes provides high-quality solutions such as Waffle Cone Mix, Pancakes & Churros Mixes, Ice Cream Raw Materials, Lava Cake Mix, and Instant Beverage Mixes. The company has built a strong reputation as a trusted partner for food and beverage brands like Baskin & Robbins, Arun Ice Cream, and Haagen-Dazs, among others.

This partnership with C Com Digital marks a new chapter for Nitin's Premixes, with a focus on using digital marketing to empower businesses worldwide and craft exceptional food experiences. C Com Digital will provide comprehensive services

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including website development, social media management, SEO, online advertising, WhatsApp marketing, and creative content development to ensure Nitin's Premixes' continued growth.

Tags: C Com Digital Chandan Bagwe Kiran Mamanía Nitin's Premixes strategic partnership

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