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C Com Digital Wins HealZen Quantum Cure's Digital Marketing & Creative Mandate

In a bid to elevate its holistic healthcare solutions in India, HealZen Quantum Cure has entrusted full-service techno digital marketing agency- C Com Digital with its digital marketing and creative service mandate. The agency will be responsible for HealZen's website development, social media management, SEO, online advertising, WhatsApp marketing, and more..

By **MM Desk** | Published on October 17, 2024



C Com Digital, a full-service techno digital marketing agency with a global footprint, has won the digital marketing and creative mandate of **HealZen Quantum Cure**, a pioneering healthcare company specializing in pro-therapeutic therapy and patient-centric care.

As part of the mandate win, the agency will be responsible for HealZen's website development, social media management, SEO, online advertising, WhatsApp marketing, packaging design, and all creative content, ensuring a cohesive and impactful brand presence across multiple platforms.

Dedicated to transforming healthcare by focusing on the root causes of chronic non-communicable diseases and lifestyle disorders, HealZen Quantum Cure's approach integrates modern medicine with holistic therapies, offering comprehensive care for gastrointestinal, endocrinological, autoimmune, and hematological disorders. They also provide specialized oncology support and functional nutrition for pregnancy-related care.

As per the agency, it is their global experience creating and executing **AI-powered** digital marketing strategies for brands across diverse industries that makes them the perfect partner for HealZen in addition to their ability to develop tailored, impactful communication plans will play a crucial role in establishing HealZen's presence in the Indian healthcare market.

Speaking on the development, **Chandan Bagwe**, Founder and Director, C Com Digital, said, "We are thrilled to partner with HealZen, a forward-thinking healthcare brand that is redefining patient care. Our extensive experience driving brand visibility through integrated digital marketing strategies will help HealZen connect with patients seeking more than just conventional treatments. This collaboration will enable us to support their growth as they embark on this exciting journey."

To this, **Dr. Apurva Ahirrao**, Managing Director, HealZen Quantum Cure, added, "We are excited to collaborate with C Com Digital as we launch our first clinic in Pune. Their expertise in building strong digital footprints and innovative marketing approaches aligns perfectly with our vision of delivering holistic healthcare solutions. With C Com Digital's help, we aim to reach a wider audience and significantly impact healthcare delivery in India."

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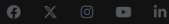
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