



23 SHARES

f

t

C Com Digital wins digital marketing mandate of HealZen

MARKETING

2 MINUTES TO READ
OCT 17, 2024

ADGULLY BUREAU
@adgully

News in the domain of Advertising, Marketing, Media and Business of Entertainment



C Com Digital, a full-service Techno Digital Marketing Agency with a global footprint, has won the mandate to manage the complete digital presence and creative services for HealZen Quantum Cure Private Ltd., a pioneering healthcare company specializing in pro-therapeutic therapy and patient-centric care. C Com Digital will be responsible for HealZen's website development, social media management, SEO, online advertising, WhatsApp marketing, packaging design, and all creative content, ensuring a cohesive and impactful brand presence across multiple platforms.

HealZen is dedicated to transforming healthcare by focusing on the root causes of chronic non-communicable diseases and lifestyle disorders. Their approach integrates modern medicine with holistic therapies, offering comprehensive care for gastrointestinal, endocrinological, autoimmune, and hematological disorders. They also provide specialized oncology support and functional nutrition for pregnancy-related care.

C Com Digital's global experience creating and executing AI-powered digital marketing strategies for brands across diverse industries makes them the perfect partner for HealZen. Their ability to develop tailored, impactful communication plans will play a crucial role in establishing HealZen's presence in the Indian healthcare market.

Speaking about this, **Chandan Bagwe, Founder & Director of C Com Digital**, said, "We are thrilled to partner with HealZen, a forward-thinking healthcare brand that is redefining patient care. Our extensive experience driving brand visibility through integrated digital marketing strategies will help HealZen connect with patients seeking more than just conventional treatments. This collaboration will enable us to support their growth as they embark on this exciting journey."

Adding further, **Dr. Apurva Ahirrao, Managing Director, HealZen Quantum Cure Private Ltd.**, said, "We are excited to collaborate with C Com Digital as we launch our first clinic in Pune. Their expertise in building strong digital footprints and innovative marketing approaches aligns perfectly with our vision of delivering holistic healthcare solutions. With C Com Digital's help, we aim to reach a wider audience and significantly impact healthcare delivery in India."

HealZen's partnership with C Com Digital marks a critical step in its journey to revolutionize healthcare by blending modern and natural therapies. C Com Digital's holistic marketing efforts will ensure that HealZen establishes itself as a trusted name in the Indian healthcare landscape, driving brand awareness and patient engagement.

- RELATED ITEMS**
- C COM DIGITAL
 - CHANDAN BAGWE
 - HEALZEN'S MANDATE
 - DR. APURVA AHIRRAO

0 comments

Sort by Oldest

Add a comment...

Facebook Comments Plugin

MORE IN MARKETING

Chandan Bagwe
FOUNDER & DIRECTOR
C Com Digital
MEDIA
Key Trends and the Best Campaigns in the EdTech Industry

Chandan Bagwe
FOUNDER & DIRECTOR
C Com Digital
MEDIA
Integration of AI into SEO: How Does the Future Look?

C Com Digital
MEDIA
IPL 2022: Campaigns queuing up to establish high brand engagement

C Com Digital
MEDIA
Indian Pharma sector ripe for digital transformation: C Com Digital report

C Com Digital
MEDIA
Internet Advertising: future of marketing in India

amazon.in
अब हिंदी में
snapdeal
MEDIA
Flipkart launches Hindi interface as e-comm players eye major share of

C Com Digital
BLUE CROSS
MEDIA
C Com Digital bags media mandate of Blue Cross Laboratories

C Com Digital
MEDIA
Debunking Myths of Artificial intelligence: Chandan Bagwe

C Com Digital
MARKETING
C Com Digital, Blue Cross launched awareness drive on Dysmenorrhoea

Your Email: _____ **Subscribe**

AN INITIATIVE BY ADGULLY
SCREENIX
SUMMIT & AWARDS 2024

Celebrating excellence in OTT and video content creation

NOMINATIONS NOW OPEN

Like Share 4 people like this Sign Up to see Post

WHAT DO YOU THINK ABOUT CRICKET KA TRIPLE DHAMAKA?

TAKE SURVEY

INFLUENCE AND IMPACT
A deep dive into UGC and Influencer Marketing
An ADGULLY-IPSONS Study

DOWNLOAD NOW

Follow @adgully on WhatsApp
Scan QR code to Follow

FOLLOW
Join And Get updated!

- POPULAR TAGS**
- MEDIA MARKETING MARKETING NEWS ENTERTAINMENT
 - ADVERTISING CAMPAIGN LATEST MARKETING NEWS
 - APPOINTMENT ENTERTAINMENT NEWS MEDIA NEWS
 - MARKETING NEWS IN INDIA LATEST ENTERTAINMENT NEWS
 - LATEST MEDIA NEWS COLORS FACEBOOK TWITTER
 - NETFLIX ZEE TV NEHAL SHUKLA INDIA LAUNCHES

