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C Com Digital wins digital marketing mandate of HealZen

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OCT 17, 2024

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C Com Digital, a full-service Techno Digital Marketing Agency with a global footprint, has won the mandate to manage the complete digital presence and creative services for HealZen Quantum Cure Private Ltd., a pioneering healthcare company specializing in pro-therapeutic therapy and patient-centric care. C Com Digital will be responsible for HealZen's website development, social media management, SEO, online advertising, WhatsApp marketing, packaging design, and all creative content, ensuring a cohesive and impactful brand presence across multiple platforms

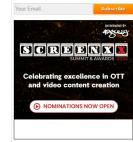
HealZen is dedicated to transforming healthcare by focusing on the root causes of chronic non-communicable diseases and lifestyle disorders. Their approach integrates modern medicine with holistic therapies, offering comprehensive care for gastrointestinal, endocrinological, autoimmune, and hematological disorders. They also provide specialized oncology support and functional nutrition for pregnancy-related care.

C Com Digital's global experience creating and executing Al-powered digital marketing strategies for brands across diverse industries makes them the perfect partner for HealZen. Their ability to develop tailored, impactful communication plans will play a crucial role in establishing HealZen's presence in the Indian healthcare market

Speaking about this, Chandan Bagwe, Founder & Director of C Com Digital, said, "We are thrilled to partner with HealZen, a forward-thinking healthcare brand that is redefining patient care. Our extensive experience driving brand visibility through integrated digital marketing strategies will help HealZen connect with patients seeking more than just conventional treatments. This collaboration will enable us to support their growth as they embark on this exciting journey."

Adding further, Dr. Apurva Ahirrao, Managing Director, HealZen Quantum Cure Private Ltd., said, "We are excited to collaborate with C Com Digital as we launch our first clinic in Pune. Their expertise in building strong digital footprints and innovative marketing approaches aligns perfectly with our vision of delivering holistic healthcare solutions. With C Com Digital's help, we aim to reach a wider audience and significantly impact healthcare delivery in India."

HealZen's partnership with C Com Digital marks a critical step in its journey to revolutionize healthcare by blending modern and natural therapies. C Com Digital's holistic marketing efforts will ensure that HealZen establishes itself as a trusted name in the Indian healthcare landscape, driving brand awareness and patient engagement.























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