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# C Com Digital's new survey reveals observations for education sector

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Over billions of people are yet locked down after the novel coronavirus outbreak drove life around the world to come to a virtual standstill. This crisis is expected to

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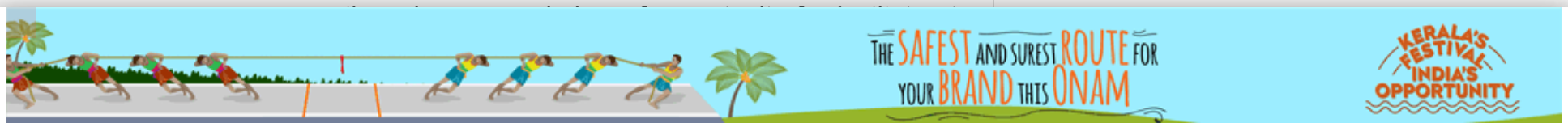
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admissions, placements, teaching and learning have got hampered and slowed down as a result of lack of technological support and access to resources.

Most of the students and professors surveyed revealed facing the direct impact of the crisis mainly due to the discomfort of virtual learning, minimal study material, heavy distraction due to the environment, and technology newness. The research's focus brings to notice that though the education industry is facing unparalleled adversity, it has also shown willingness towards embracing digital technologies – be it on the part of students or teachers – and this, now seems like a force that's slowly advancing the whole sector.

With regards to the modes of delivering learning programs, the professors surveyed stated the use of tools like Zoom, WebEx, and Namaste, coupled with applications like E-Learning and WhatsApp, for faster and seamless communication with the students, staff members, parents, and external faculties. While this somewhat gives reassurance, the research showed





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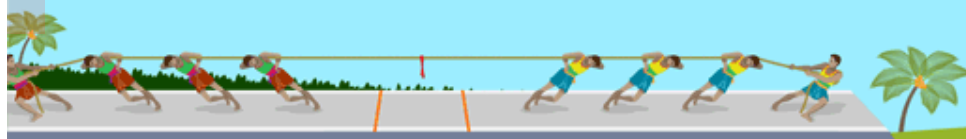
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looking forward to leaping into Artificial Intelligence (AI), Data Mining, and Content Development are likely to gain better career opportunities, owing to the market demands.

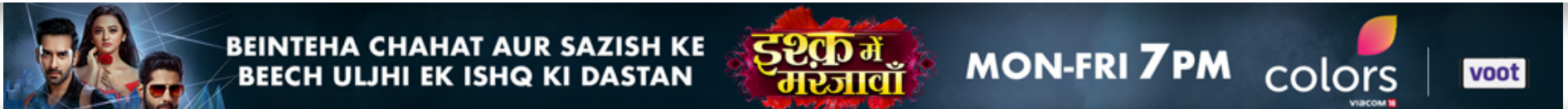
The downside of lack of physical classroom lectures, absence of campus visits, prolonged isolation, and increased pressure to transition to the virtual world has even given rise to many mental health cases among students. On the other hand, the bright side of this concern, also highlighted that educational institutes are extending their help to promote seeking support from online counsellors, therapists, and other experts, and the affected students, in turn, in large numbers, are cooperating to access guidance for improving their behavioural and mental well-being. Many are reaping the benefits by utilizing different communication platforms and video applications to conduct lectures, training, delivering e-content modules, and other internal interactions.

Mr. Chandan Bawa, Founder and Managing Director



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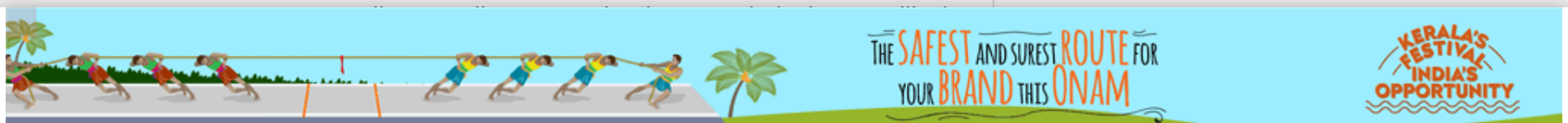
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and learning model and unan... is well as  
 reliance on technology, which... er never  
 embraced. In hindsight, the crisis has paved a new  
 path towards digital technologies into all areas of  
 business – right from distance learning programs,  
 online classes, virtual training, online workshops,  
 digital admission process, and virtual placements  
 performed through online interviews. This  
 unprecedented time should be looked upon as a  
 phase that changed the face and phase of the  
 education sector. It's perhaps the right time for  
 educational institutions to consider utilizing the  
 modern means of technology to match the global  
 standards and to help the system recover.”

### Key Takeaway-

Uncertain times call for well-strategized and  
 supervised measures, and the education industry, by  
 working alongside mavens of the fraternity, is slowly  
 stepping up to take a few. We will be seeing huge  
 change in the education cycle like getting degree





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classroom teaching with educ... , the fact remains that there's a long v... terms of improving the use of technology and helping students seek its rewards in order to self-learn, build a stronger community, and stand at par with international standards.

This survey, and consequently, its observations, has thrown open new insights which can hopefully spur transformations and transitions in the whole of the education sector, and hopefully we see a new form of education in the near future.

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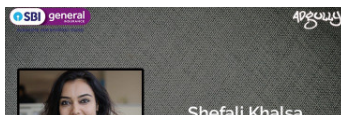
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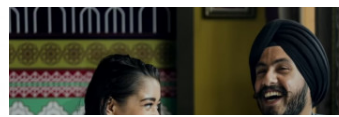
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